

A TALE ON TEXTILES was a cooperation between between Joshua Howard, Lorenz Potthast and Jonas Wiese at URBANSCREEN.COM and the Hamburg based textile artist and designer Svenja Keune. It was developed for an internal research project about communicative surfaces and dealt with textiles which are brought to live by technology and request for communication.



“A tale on textile – The colony” combines a three dimensional, textile surface with the medium of projection. The organic appearance is supported by a subtle illuminated animation, which blurs the boundaries between real and virtual. The content is a 10 minute loop which follows the idea of a lifecycle of a fictive organism. Over different cycles the narrative story wins presence and space. The content is no classical animation, but more a play with potential properties, behaviors and processes. In exchange with the materiality and structure of the sculpture the textile and the projection merge together into an convincing staging which can be arranged performative but also interactive.

A TALE ON TEXTILE explores the possibilities of textile surfaces with a dynamic content. A particular potential lies in the material properties in terms of light permeability and impermeability, color brilliance, as well as the tactile qualities. In the collaborative work between textile and virtual surface emerged new possibilities and approaches to support, but also to disrupt the other field. Whether as installation, interface or media room elements: Textile surfaces with media content are opening total new perspectives.







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Duration (loop): 10 min.

Dimension: 60x60x230cm

More Information: www.lorenzpotthast.de/a-tale-on-textile-the-colony

Credits:

Joshuah Howard: Art Direction, Technical Setup (www.jahoosawa.com)

Svenja Keune: Art Direction, Textile sculpture (www.svenja-keune.de)

Lorenz Potthast: Art Direction, Animation (www.lorenzpotthast.de)

Jonas Wiese: Sounddesign (www.soundcloud.com/jonaswiese)

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